

Contact: David Moreno
Senior Account Director
MCA, Inc.
Phone: 650 968-8900
Fax: 650 968-8990
Email: dmoreno@mcapr.com

MOLECULAR IMPRINTS SELECTS MCA AS PR AGENCY OF RECORD

MOUNTAIN VIEW, Calif., December 4, 2007—Moving Companies Ahead (MCA), a leading Silicon Valley high-tech public relations agency specializing in the semiconductor, flat-panel display and microelectronic industries, today announced that Austin, Texas-based Molecular Imprints, Inc. (MII) has retained MCA as its PR agency of record. MCA will work hand-in-hand with MII's marketing team to educate the global semiconductor, solid state lighting, data storage and other industries on the benefits of nanoimprint lithography—a market that MII pioneered and leads.

MII's innovative Step and Flash[®] Imprint Lithography (S-FIL[®]) technology represents a UV-based imprint solution that can cost-effectively enable the printing of increasingly fine nano-scale features beyond the limits of traditional optical lithography techniques. MII's S-FIL technology replicates the ultra-high resolution of e-beam lithography with the low cost of ownership of optical lithography to provide a manufacturing solution that can be extended through multiple technology generations. This advanced technology is poised to play a critical role in extending Moore's Law as current optical lithography technologies used in the semiconductor industry reach their technical and economic limits. Furthermore, MII's S-FIL technology is already realizing market acceptance and proving its production worthiness by enabling advances in high-performance hard disk drives (HDDs).

"MCA was chosen to represent Molecular Imprints because of its seasoned team and proven experience in semiconductor manufacturing and other deep-technology sectors," noted Mark Melliar-Smith, MII's president and CEO. "The agency has a well-earned reputation for understanding and responding to the needs of the editorial and analyst community, in addition to its extensive knowledge of this industry and its workings. We look forward to working with MCA to develop and implement strategic marketing communications programs that will complement our extraordinary technical progress."

MCA CEO Jean LeMoin noted that, like many MCA clients, MII is a technology and market leader that plays an enabling role in the semiconductor and related industries. "Molecular Imprints is advancing state-of-the-art patterned media manufacturing processes for HDDs and a host of emerging nano-applications in biotechnology, solid state lighting, optics, and other markets. The company's progress in making imprint lithography a production-worthy solution for next-generation IC manufacturing is also impressive. Their innovative technology, strong management team and large pool of talent make a powerful combination that ideally positions Molecular Imprints for moving the semiconductor industry beyond the 32-nm technology node."

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About Molecular Imprints

Molecular Imprints, Inc. (MII) is the technology and market leader of high-resolution imprint systems for nano patterning. The company has commercialized proprietary imprint lithography technologies (S-FIL[®] and Drop-on-Demand[™]) and demonstrated sub-20-nanometer resolution patterning capability. Molecular Imprints provides enabling lithography systems and technology for manufacturing applications in the areas of semiconductors, nano-devices, solid state lighting, micro optical components, and magnetic and solid state data storage applications. For more information, visit www.molecularimprints.com.

About MCA

For more than two decades, technology and market leaders in the semiconductor, flat-panel display and microelectronics industries have relied on MCA's strategic public relations, investor relations and interdisciplinary communications counsel to successfully drive sales, increase valuation and build global brand. The Mountain View, Calif.-based firm counts among its clients some of today's hottest start-ups as well as established industry leaders, for whom MCA designs and delivers a full spectrum of business-to-business communications programs by translating the language of technology into the language of business. Visit www.mcapr.com for more information.

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