



Molecular Imprints

Title	Manager- Marketing Communications	Status	Exempt
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Position Summary

Manage Molecular Imprints' marketing communications initiatives, coordinate press release campaigns, tradeshow, and other corporate programs with external marketing agencies.

Essential Functions

1. Manage MII's communications and advertising campaigns/plans in concert with external marketing agencies.
2. Generate marketing materials/literature and coordinate MII's participation at tradeshow
3. Help coordinate marketing activities with MII sales teams, reps and distributors and manage agency relationships relating to Marketing initiatives
4. Manages the creation of MII's corporate documentation and product manuals
5. Develop and support MII's corporate website
6. Increase overall market awareness of MII and its products

Qualifications

Education:

- Bachelors in Marketing, Business, and/or Engineering; equivalent in work experience

Experience:

- 5-10 years of hands-on, high-tech marketing experience

Physical Demands/Work Environment

Position requires sitting for extended periods of time, repetitive motion while entering data in to a computer terminal, operating standard office equipment, and use of a telephone. Must be able to see and read a computer screen and printed matter with or without vision aids. Employee will be able to hear and understand speech at normal levels and on the telephone. Position requires effective communication skills, verbal and written form. Mental alertness is a must. The position may require standing, walking, bending over, reaching overhead, grasping, pushing, pulling and moving, lifting and/or carrying up to 25 pounds without assistant. This is a standard office environment. International and Domestic travel may be required.